



Republic of the Philippines  
**Department of Education**  
REGION X – NORTHERN MINDANAO  
**SCHOOLS DIVISION OF OZAMIZ CITY**

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February 13, 2023

**DIVISIONAL MEMORANDUM**

No. *049* s. 2023

**TREE HUGGING CAMPAIGN**

**TO:** Assistant Schools Division Superintendent  
Chief Education Supervisors (CID and SGOD)  
Elementary/Secondary School Heads  
*This Division*

1. Relative to the letter-request from Thomas L. Cardente II, CENR Officer-Ozamiz City dated February 13, 2023, the field is enjoined to conduct a Tree Hugging Campaign in all public elementary and secondary schools on February 14 – 17 in their respective schools.
2. School Heads shall take the lead in ensuring the conduct of the awareness campaign in all schools. The Campaign is designed to promote social/health benefits that we can derive from nurturing trees/forests, to raise awareness on the importance of tree hugging movement, and to introduce an alternative way of celebrating Valentines Day on February 14 by showing and expressing love and care for the environment through tree hugging.
3. School Heads shall document the conduct of the activity from February 14 - 17 and shall submit the same online to Arlene C. Via, SEPS – Social Mobilization and Networking, SGOD. Use the hashtag #treehuggingcampaign.
4. Immediate dissemination of this Memorandum to all concerned is desired.

  
**JEAN G. VELOSO**

Schools Division Superintendent

To be indicated in the Perpetual index  
Under the following subjects:

DRRM | ENVIROMENTAL PROTECTION | PPA's



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**ASENSO OZAMIZ!**