



Republic of the Philippines
Department of Education
REGION X - NORTHERN MINDANAO
SCHOOLS DIVISION OF OZAMIZ CITY

08 November 2023

DIVISIONAL MEMORANDUM

No. 331, s. 2023

2023 DIVISION SCHOOLS PRESS CONFERENCE (DSPC)

To: Assistant Schools Division Superintendent
Chief Education Supervisors (CID and SGOD)
Public and Private Elementary and Secondary School Heads
All Others Concerned
This Division

1. In accordance with R.A. 7079, the Campus Journalism Act of 1991, which tasks the Department of Education (DepED) with organizing competitions, press conferences, and training events for student-writers and their teacher advisers, the Division will conduct the Division Schools Press Conference (DSPC) at the Ozamiz City School of Arts and Trades (OCSAT) on November 28-29, 2023.
2. The specific theme for this year's DSPC is currently undecided. Nevertheless, potential topics being considered include Learning Resiliency and Recovery, Ethics in Social Media, Promoting Digital Literacy through Campus Journalism, Climate Change, Transformational Leadership, and Good Governance.
3. The Division Schools Press Conference aims to:
 - a. harness students'/pupils' potential in journalism;
 - b. promote responsible journalism, and
 - c. identify participants in the 2024 Regional Schools Press Conference (RSPC).
4. The two-day Division Schools Press Conference includes contests in the different individual events in journalism. (Please see enclosures for contest mechanics and matrix of activities set by the NSPC TWG.)
5. Participants are the First Place Winners of the different events in journalism during the School Level Press Conference in all public/private elementary and secondary schools. There must only be one (1) contestant in a particular event from each participating school.
6. A contestant can participate in a maximum of two (2) events, provided they are of the same medium/language. However, in the event that he/she wins in the two (2) events, he/she shall choose only one (1) event to be represented during the 2024 Regional Schools Press Conference, for all events, including Radio and TV Broadcasting, Online Publishing and Collaborative Desktop Publishing



Address: IBJT Compound, Carangan, Ozamiz City
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7. Online Publishing teams (secondary level for both English and Filipino) to compete for the 2024 RSPC shall be selected by the EPSs concerned.
8. There will be a meeting of all school paper adviser participants on November 20, 2023, at 3:00 p.m. The venue will be at the Division Conference Hall, SDO-Ozamiz City Office.
9. Aside from the school-based enhancement training conducted, there will be a scheduled face-to-face enhancement training participated in by the regional qualifiers with invited experts as speakers on January 8-10, 2024. Further details about this will be issued through a separate memorandum immediately after the DSPC 2023.
10. Travel and other expenses incurred in the attendance to this conference may be charged to local/ MOOE or school publication fund, subject, however, to usual accounting and auditing rules and regulations.
11. Immediate dissemination of this memorandum to all concerned is desired.

NIMFA R. LAGO, PhD, CESO VI
Assistant Schools Division Superintendent
OIC, Office of the Schools Division Superintendent

Anaclea
pp: **ANACLETA A. GACASAN**
Chief ES, Curriculum Implementation Division

Encl.: As stated
Reference: R.A. 7079

To be indicated in the Perpetual Index
under the following subjects:

PROGRAMS

CURRICULUM

COMPETITIONS

SCHOOLS

FBA/DM- 2023 DIVISION SCHOOLS PRESS CONFERENCE (DSPC)
/November 8, 2023



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Incl #1 to Div Memo # _____, s. 2023

DSPC November 28-29, 2023 Ozamiz City School of Arts and Trades

A. The contests in English and Filipino for both Elementary and Secondary levels are as follows:

Individual (DSPC Contests)

- News Writing / Pagsulat ng Balita
- Editorial Writing / Pagsulat Editoryal
- Feature Writing / Lathalain
- Sports Writing / Balitang Isports
- Copy Reading/Headline Writing / Pagkokopya at Pagwawasto ng Sipi
- Editorial Cartooning / Kartoon Editoryal
- Science and Health Writing/ Pagsulat ng Agham at Pangkalusugan
- Digital Photojournalism/ Pagkuha ng Larawang Pampahayagan
- Column Writing/ Pagsulat ng Kolum

Group (Assigned to Identified Schools for RSPC 2024 with five members for each event)

- Radio Broadcasting
- TV Broadcasting
- Collaborative Desktop Publishing
- Online Publishing (Secondary level only for Filipino and English)

B. Guidelines for The Selection of Winners in The Different Individual Writing Events

The Individual Writing Contests are designed to showcase the competencies of campus journalists and promote fair and ethical use of media as tenets of responsible journalism.

Only learners from school with school paper (print or pdf copy), either in English or Filipino, for the school year 2023-2024 are allowed to compete in the various individual contests of the RSPC.

General:

1. Should there be questions and assistance needed, the participants can only raise their concerns to the assigned proctor and/or examiner.
2. School paper advisers, teachers, principals, parents or guardians who will be found in and around the contest venue will be grounds for disqualification of their contestants.
3. The Top five winners per medium shall be recognized as winners.
4. Result will be announced through a memorandum. The decision of the Board of Judges in all aspects of the contest is final and irrevocable.



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Specific:

1. Sports Writing:

- a. The DTWG shall orient and provide instructions to the contestants before the contest proper.
- b. A pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials.
- c. A video game is provided by ROs to be watched by the contestants.
- d. A post-game conference shall be held to interview officials and athletes after the game.
- e. The contestants shall proceed to the designated contest room for the writing of the sports article.

2. Copyreading and Headline Writing:

- a. The contestants shall bring their own pencil for the contest.
- b. The contestants shall follow directions given in the contest piece.
- c. The contestants shall provide a headline for the article.

3. Editorial Cartooning:

- a. The contestants shall bring their own Mongol pencil no. 2 while the RTWG shall provide paper for the contest.
- b. The cartoon must be anchored on the given topic or issue.
- c. The cartoon should be, at all times, compliant with the professional and ethical standards of media.

4. Science and Technology Writing, News Writing, Feature Writing, Editorial Writing, Column Writing:

- a. Fact sheets, topics or other sources of information shall be given to the contestants as bases in writing article.
- b. The DTWG shall provide a paper for the contest.

5. Photojournalism:

- a. Preparation:
 1. Contestants shall be at the contest venue thirty (30) minutes before the orientation on the guidelines and the rubrics.
 2. The contestants are allowed to use any Digital Camera (point and shoot only) with a maximum of 24.3 megapixels with fixed lenses. Contestants who will use any DSLR and other high-end cameras will not be permitted to join the contest.
 3. The contestants shall submit the camera with empty memory card (internal memory) to be checked by the examiner/s.
 4. The contestants shall bring their own camera cable for uploading and saving of pictures.
 5. Cellular phones, extra digital cameras, extra storage card or any additional materials/equipment are not allowed in the contest area.
 6. Contestants shall bring their own black ballpen while the DTWG will provide scratch papers where contestants can write down notes during the shooting.
- b. Provision for Memory Card:
 1. The contestants shall load the empty storage card in front of the examiner on the contest day.
- c. Photo shoot, Uploading and Captioning



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1. The loading and unloading of the storage card will be done in front of the examiner.
2. Control shot shall be the first shot
3. Contestants are given one hour to take pictures.
4. Contestants are allowed to take unlimited shots but will submit only five possible photos with caption for the given theme and the control shot.
5. The contestants shall write the file name of each photo in the caption sheet. Caption sheets will be provided by the DTWG.
7. Contestants will be given 30 minutes to write the captions for each of the five photos.
8. Throughout the duration of the competition, the advisers, trainers, and parents are NOT allowed in the contest venue.

C. Individual & Group Events Mechanics/ Criteria

• **News Writing, Feature Writing, Editorial Writing, Column Writing, Science and Health Writing & Sports Writing**

Substance -	35%
Mechanics -	30%
Clarity of Presentation -	25%
Tone/ Style -	10%
<i>TOTAL</i> -	<i>100%</i>

• **Editorial Cartooning**

Visual Impact -	50%
Humor -	30%
Symbol -	20%
<i>TOTAL</i>	<i>100%</i>

• **Photojournalism**

Exposure -	30%
Composition-	30%
Visual Impact-	40%
<i>TOTAL</i>	<i>100</i>



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Incl #2 to Div Memo # , s. 2023

DSPC November 28-29, 2023 Ozamiz City School of Arts and Trades

MATRIX OF ACTIVITIES
November 28, 2023/ ELEMENTARY AND SECONDARY
ENGLISH AND FILIPINO
Ozamiz City School of Arts and Trades

Time	Activity/ Contest	Venue	Persons Responsible
Day 1 <u>Morning</u> 7:15 - 8:00	Registration	OCSAT Gym	DSPAA
8:00 - 8:30	DSPC Orientation	OCSAT Gym	EPSs and DSPAA
9:00 - 10:00	Photojournalism Contest News Writing Features Writing	Entrep Building - English Library Hub - Filipino	English & Filipino EPS, Facilitators
10:30 - 11:30	Editorial Writing Column Writing	Entrep Building - English Library Hub - Filipino	English & Filipino EPS, Facilitators
12:00- 12:30	Lunch Break		
<u>Afternoon</u> 1:00 - 2:00	Copyreading and Headline Writing Science and Technology Writing	Entrep Building - English Library Hub - Filipino	English & Filipino EPS, Facilitators
2:00 - 3:00	Editorial Cartooning	Entrep Building - English Library Hub - Filipino	English & Filipino EPS, Facilitators
3:00-4:30	Sports Viewing Sports Writing	Entrep Building - English Library Hub - Filipino	English & Filipino EPS, Facilitators
4:30 - 5:00	Homebound		
Day 2 <u>Morning</u> 8:00-12:00	Judging and Critiquing		
12:00- 12:30	Lunch Break		



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Afternoon
1:00-5:00

Judging and Critiquing

- **The schedule of activities may change as the need arises.**
- **School paper advisers and campus journalists waiting for their events are encouraged to stay at the OCSAT Gym for important announcement.**

COMMITTEES

**OCSAT Gym/ Contest Venue Preparation, Decoration,
and Sound System**

OCSAT Personnel

Division Training Hall Preparation, Decoration, and Sound System

English: Federico B. Araniego, Jr.

Filipino: Rose Mary R. Abapo

Division Personnel

Program and Invitation

English: Federico B. Araniego, Jr.

Filipino: Rose Mary R. Abapo

OCSAT Personnel

Division SPAA Officers

Registration and Contest Facilitators

English: Federico B. Araniego, Jr.

Filipino: Rose Mary R. Abapo

Elementary English: OCSAT Personnel

Elementary Filipino: OCSAT Personnel

Secondary English: OCSAT Personnel

Secondary Filipino: OCSAT Personnel

Awards

English: Federico B. Araniego, Jr.

Filipino: Rose Mary R. Abapo

Division SPAA Officers

OCSAT Personnel



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