



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF OZAMIZ CITY

July 17, 2024

DIVISIONAL MEMORANDUM

No. 199 s. 2024

CONDUCT OF DIVISION COMPETITION ON STORYBOOK WRITING

TO: Assistant Schools Division Superintendent
Chief Education Supervisors (CID and SGOD)
Public and Private Elementary, Secondary and Senior High School Heads
This Division

1. In preparation for the Conduct of Gawad Teodora Alonso 2024 (6th National Competition on Storybook Writing), this Division announces the Conduct of Division Competition on Storybook Writing.
2. The contest consists of six categories, as follows:
 - Category 1 - Storybooks for Young Readers (Grades 4, 5, & 6) is open to all DepEd teaching and non-teaching personnel and non-DepEd and private fulltime teachers of basic education.
 - Category 2 - Stories for Emergent Readers (Kindergarten-Wordless) is open to all DepEd teaching and non-teaching personnel and non-DepEd and private fulltime teachers of basic education.
 - Category 3 - Stories for Beginning Readers (Grades 1, 2, & 3) is open DepEd teaching and non-teaching personnel and personnel of attached agencies.
 - Category 4 -Storytelling Sessions (Recorded Storytelling) is open to DepEd teaching and non-teaching personnel, tandems or teams of DepEd teaching and/or non-teaching personnel, and inclusion of learners as actors or participants with consent from legal guardians.
 - Category 5 - Stories for Young Readers (Non-competitive harvesting category) is a category intended to collect manuscripts based on DepEd MATATAG Agenda: Values Education, Peace Education, and Health Education. This is a non-competitive category for basic education leaders occupying third-level positions.
 - Category 6 - Stories for Young Readers by Young Writers is a category intended for Grades 4 to 12 learners in any DepEd basic education school, with consent from legal guardians and DepEd teaching or non-teaching personnel of the same school as the participant, serving as writing coach.
3. Deadline of submission of entries for Categories 1 to 2 for Division Manuscript Screening shall be on July 30, 2024.



Address: IBJT Compound, Carangan, Ozamiz City
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4. Enclosed is the General Guidelines and Standards of the Gawad Teodora Alonso 2024 (6th National Competition on Storybook Writing).
5. An on-line Orientation on Storybook Writing shall be conducted on July 19, 2024 at 2:00-4:00 p.m. through the google link: <https://meet.google.com/gkv-qaiv-mic?hs=122&authuser=0>.
3. For queries, contact May P. Edullantes, EPS-LRMDS at 09667707665.
4. Immediate and wide dissemination of this memorandum is desired.

NIMFA R. LAGO, CESO VI
Assistant Schools Division Superintendent
OIC, Office of the Schools Division Superintendent

Enclosure: As stated

Reference: Memorandum BLR-2024-06-1273

To be indicated at the Perpetual index
under the following subjects:

CURRICULUM LEARNING RESOURCES INSTRUCTIONAL MATERIALS

MPE/DM- Conduct of Division Competition on Storybook Writing
_____/July 17, 2024



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Republic of the Philippines
Department of Education
BUREAU OF LEARNING RESOURCES

Office of the Director

MEMORANDUM
BLR-2024-06- 1273

FOR : ALL REGIONAL DIRECTORS

ATTENTION : Curriculum and Learning Management Division
Learning Resources Management Section

FROM :  **ARIZ DELSON ACAY D. CAWILAN**
Director IV

SUBJECT : ANNOUNCEMENT OF THE CONDUCT OF GAWAD TEODORA ALONSO 2024

DATE : June 27, 2024

This is to inform your respective regions that the Gawad Teodora Alonso (GTA) 2024 will commence upon the release of the official guidelines, mechanics, and standards of the GTA 2024, which will be issued as a DepEd Memorandum.

This announcement is made to support all preliminary activities, including the installation of the technical working committees (TWCs) of the regional and schools division offices, which shall be headed by their respective Education Program Supervisor, or those who are in the similar capacity, in-charge of the Learning Resources Management Section.

A total of P200,000 was downloaded to all the Regional Offices as Program Support Fund, the guidelines on the utilization of such were outlined in DM-CT-2024-188, issued by the Office of the Undersecretary for Curriculum and Teaching.

Ahead of the release of the GTA Official Guidelines, please be informed of the calendar of activities and the proposed categories are attached in this memorandum for information and guidance.

For further coordination and information, please contact the Learning Resources Production Division (attention: **Jejomar Alda**) through email address blr.lrp@deped.gov.ph, copy furnished blr.creatives@deped.gov.ph.

For your information.

BLR LRPD - 1d - 06 - 168 DIVISION CODE



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GAWAD TEODORA ALONSO 2024



COMPETITION CATEGORIES

Category	Sub-categories	Material	Qualifications
Category 1 Storybooks for Young Readers	Storybooks for Grade 4	Original illustrated children's stories based on the MATATAG Curriculum for Grades 4, 5, and 6 with themes of local culture	<ul style="list-style-type: none"> ✓ DepEd teachers ✓ DepEd non-teaching personnel ✓ Non-DepEd teachers of basic education (fulltime)
	Storybooks for Grade 5		
	Storybooks for Grade 6		
Category 2 Storybooks for Emergent Readers		Wordless storybooks based on the MATATAG Curriculum for Kindergarten Education	<ul style="list-style-type: none"> ✓ Private school teachers of basic education (fulltime)
Category 3 Stories for Beginning Readers	Stories for Grade 1	Original children's story manuscripts based on the MATATAG Curriculum for Grades 1, 2, and 3 with themes of local culture	<ul style="list-style-type: none"> ✓ DepEd teachers ✓ DepEd non-teaching personnel ✓ Personnel of attached agencies
	Stories for Grade 2		
	Stories for Grade 3		
Category 4 Storytelling Sessions	Recorded Storytelling	Recorded storytelling videos or multimedia formats of original stories addressing (1) inclusive education and gender and development, (2) environment and disaster risk management, and (3) family and mental health	<ul style="list-style-type: none"> ✓ DepEd teachers ✓ DepEd non-teaching ✓ Tandems or teams of DepEd teaching and/or non-teaching personnel ✓ Inclusion of learners as actors or participants with consent from legal guardians
	Live Storytelling	Winning storybooks (including ReadEx	<ul style="list-style-type: none"> ✓ Official invitees of the Storybook Recognition Rites

		Picks) in Categories 1 and 2	and Reading Exhibit, including winners, nominees, and their official LR teams
Category 5 Stories for Young Readers NOTE: This is a non-competitive harvesting category	Values Education Peace Education Health Education	Original children's story manuscripts based on the MATATAG Agenda	✓ Basic education leaders occupying third- level positions
Category 6 Stories for Young Readers by Young Writers	Maka-Diyos Maka-tao Makakalikasan Makabansa	Original children's stories based on learner's experiences relating to the DepEd Core Values	✓ Grade 4 to 12 learners in any DepEd basic education school, with consent from legal guardians ✓ DepEd teacher or non-teaching personnel of the same school as the participant, serving as writing coach

GAWAD TEODORA ALONSO 2024



CRITERIA FOR JUDGING

STORYBOOK PACKAGE

Criteria	Factors	Percentage
Story Manuscript (Categories 1, 3, 5, and 6)	Concept/Premise Storytelling Style, Plot and Pacing Characterization and/or Dialog Development of the Theme and Competency Presentation Standards	50%
Illustration (Categories 1 and 2)	Appropriateness of the Illustration Media/Mode of Presentation Technique and Skill Viewer Reception/Overall Design and Artistic Composition	50%

RECORDED STORYTELLING VIDEO

Criteria	Factors	Percentage
Story	Concept, message, style, plot and pacing, characterization, dialog, presentation and development of theme and agenda Script and dialog	35%
Performance	Narration style, facial expressions, body language, vocal quality, audience engagement	35%
Multimedia Quality	Video quality, audio quality, editing and post-production, appropriateness of sound and graphics	30%