



Republic of the Philippines  
**Department of Education**  
REGION X - NORTHERN MINDANAO  
**SCHOOLS DIVISION OF OZAMIZ CITY**

October 15, 2024

**DIVISIONAL MEMORANDUM**

No. 298, s. 2024

**2024 DIVISION SCHOOLS PRESS CONFERENCE (DSPC)**

To: Assistant Schools Division Superintendent  
Chief Education Supervisors (CID and SGOD)  
Public and Private Elementary and Secondary School Heads  
All Others Concerned  
This Division

1. Pursuant to the provision of R.A. 7079, otherwise known as the Campus Journalism Act of 1991, mandating the Department of Education (DepED) to sponsor periodic competitions, press conferences, and training seminars/workshops for student-writers and teacher advisers for the student publications, this Division shall hold the Division Schools Press Conference (DSPC) on October 25, 2024 at the Ozamiz City School of Arts and Trades (OCSAT).
2. There is no definite theme yet for this year's DSPC. However, Artificial Intelligence, Ethics in Social Media, Promoting Digital Literacy through Campus Journalism, Climate Change, Transformational Leadership, and Good Governance are considered probable topics.
3. The Division Schools Press Conference aims to:
  - a. harness students'/pupils' potential in journalism;
  - b. promote responsible journalism, and
  - c. identify participants in the 2025 Regional Schools Press Conference (RSPC).
4. The whole day Division Schools Press Conference includes contests in the different individual events in journalism. (Please see enclosure numbers 1-2 for contest mechanics and matrix of activities.)
5. Participants are the First Place Winners of the different events in journalism during the School Level Press Conference in all public/private elementary and secondary schools. There must only be one (1) contestant in a particular event from each participating school.
6. A contestant can participate in a maximum of two (2) events, provided they are of the same medium/language. However, in the event that he/she wins in the two (2) events, he/she shall choose only one (1) event to be represented during the RSPC 2025.



Address: IBJT Compound, Carangan, Ozamiz City  
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7. Group events to compete for the RSPC 2025 shall be selected by the EPSs concerned through the letter of intent submitted. This is to process some guideline concerns of the National School Press Conference pertaining to participation.
8. Official results of the different contest events shall be announced through a Division Memorandum days after the competition. This is to ensure thorough judgement of the outputs submitted by the contestants.
9. There will be an online meeting of all school paper adviser participants on October 18, 2024, at 3:00 p.m. via google meet. The link will be provided on the day.
10. Aside from the school-based enhancement training conducted, there will be a scheduled face-to-face enhancement training participated in by the regional qualifiers with invited experts to prepare the contestants for the RSPC 2025. Further details about this will be issued through a separate memorandum immediately after the DSPC 2024.
11. Travel and other expenses incurred in the attendance to this conference may be charged to local/ MOOE or school publication fund, subject, however, to usual accounting and auditing rules and regulations.
12. Immediate dissemination of this memorandum to all concerned is desired.

**DR. NIMFA R. LAGO, CESO VI**  
*Assistant Schools Division Superintendent*  
*OIC- Schools Division Superintendent*

pp: **DIONESIO L. LIMAGON, JR., CESE**  
*OIC, Office of the Asst. Schools Division Superintendent*

Encl.: As stated  
Reference: R.A. 7079  
To be indicated in the Perpetual Index  
under the following subjects:

PROGRAMS      CURRICULUM      LEARNERS      TEACHER'S      SCHOOLS

FBA/DM- 2024 DIVISION SCHOOLS PRESS CONFERENCE (DSPC)  
/October 15, 2024



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**Incl #1 to Div Memo # \_\_\_\_\_, s. 2024**

*DSPC October 25, 2024/ Ozamiz City School of Arts and Trades*

**A. The contests in English and Filipino for both Elementary and Secondary levels are as follows:**

***Individual (DSPC Contests)***

- News Writing / Pagsulat ng Balita
- Editorial Writing / Pagsulat ng Editoryal
- Feature Writing / Lathalain
- Sports Writing / Balitang Isports
- Copy Reading/Headline Writing / Pagkokopya at Pagwawasto ng Sipi
- Editorial Cartooning / Kartung Editoryal
- Science and Health Writing/ Pagsulat ng Agham at Pangkalusugan
- Digital Photojournalism/ Pagkuha ng Larawang Pampahayagan
- Column Writing/ Pagsulat ng Kolum

***Group (Through a letter of intent for possible entries)***

- Radio Broadcasting
- TV Broadcasting
- Collaborative Desktop Publishing
- Online Publishing (Secondary level only for Filipino and English)

**B. Guidelines for The Selection of Winners in The Different Individual Writing Events**

The Individual Writing Contests are designed to showcase the competencies of campus journalists and promote fair and ethical use of media as tenets of responsible journalism.

Only learners from school with school paper (print or pdf copy), either in English or Filipino, for the school year 2024-2025 are allowed to compete in the various individual contests of the DSPC.

***General:***

1. Should there be questions and assistance needed, the participants can only raise their concerns to the assigned proctor and/or examiner.
2. School paper advisers, teachers, principals, parents or guardians are not allowed to be with their journalists in the contest room/venue.
3. The Top five winners per medium shall be recognized.
4. Any violation of the stipulated guidelines will be grounds for disqualification of the participant.
5. The decision of the Board of Judges in all aspects of the contest is final and irrevocable.

***Specific:***

**1. Sports Writing:**

- a. The DTWG shall orient and provide instructions to the contestants before the contest proper.
- b. A pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials.



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- c. A video game is provided by DOs to be watched by the contestants.
- d. A post-game conference shall be held to interview officials and athletes after the game.
- e. The contestants shall proceed to the designated contest room for the writing of the sports article.

**2. Copyreading and Headline Writing:**

- a. The contestants shall bring their own pencil for the contest.
- b. The contestants shall follow directions given in the contest piece.
- c. The contestants shall provide a headline for the article.

**3. Editorial Cartooning:**

- a. The contestants shall bring their own Mongol pencil no. 2 while the DTWG shall provide paper for the contest.
- b. The cartoon must be anchored on the given topic or issue.
- c. The cartoon should be, at all times, compliant with the professional and ethical standards of media.

**4. Science and Technology Writing, News Writing, Feature Writing, Editorial Writing, Column Writing:**

- a. Fact sheets, topics or other sources of information shall be given to the contestants as bases in writing article.
- b. The DTWG shall provide a paper for the contest.

**5. Photojournalism:**

a. Preparation:

- 1. Contestants shall be at the contest venue thirty (30) minutes before the orientation on the guidelines and the rubrics.
- 2. The contestants are allowed to use any Digital Camera ( point and shoot only) with a maximum of 24.3 megapixels with fixed lenses. Contestants who will use any DSLR and other high-end cameras will not be permitted to join the contest.
- 3. The contestants shall submit the camera with empty memory card ( internal memory) to be checked by the examiner/s.
- 4. The contestants shall bring their own camera cable for uploading and saving of pictures.
- 5. Cellular phones, extra digital cameras, extra storage card or any additional materials/equipment are not allowed in the contest area.
- 6. Contestants shall bring their own black ballpen while the DTWG will provide scratch papers where contestants can write down notes during the shooting.

b. Provision for Memory Card:

- 1. The contestants shall load the empty storage card in front of the examiner on the contest day.

c. Photo shoot, Uploading and Captioning

- 1. The loading and unloading of the storage card will be done in front of the examiner.
  - 2. Control shot shall be the first shot
  - 3. Contestants are given one hour to take pictures.
  - 4. Contestants are allowed to take unlimited shots but will submit only five possible photos with caption for the given theme and the control shot.
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5. The contestants shall write the file name of each photo in the caption sheet. Caption sheets will be provided by the DTWG.
7. Contestants will be given 30 minutes to write the captions for each of the five photos.
8. Throughout the duration of the competition, the advisers, trainers, and parents are NOT allowed in the contest venue.

### C. Guidelines for School Paper Contest

1. School Publication is a requirement for pupil/student journalists to join the contests. Upon registration, the school paper advisers shall submit to the registration committee a draft of their 2024 school publication.

The school publication may be submitted in paper-based (print), e-document (pdf) in CD or e-publication (with the application of web page design) in English and Filipino

Number of pages: minimum of 12 and maximum of 20 with the following parts:

- \* News Section- at least 3 pages
- \*Editorial Section - at least 2 pages
- \*Feature Section - at least 3 pages
- \*Sports Section - at least 2 pages
- \*Science and Technology Section - at least 2 pages

Color: All pages are in full color

Process: Offset/Digital

Paper stock: Bookpaper or C2S 60 GSM – 80 GSM

Size: 9" x 12"(Elementary)

12" x 18" (Secondary)

### D. Individual & Group Events Mechanics/ Criteria

- **News Writing, Feature Writing, Editorial Writing, Column Writing, Science and Health Writing & Sports Writing**

Substance -	35%
Mechanics -	30%
Clarity of Presentation -	25%
Tone/ Style -	10%
<b>TOTAL -</b>	<b>100%</b>

- **Editorial Cartooning**

Visual Impact -	50%
Humor -	30%
Symbol -	20%
<b>TOTAL</b>	<b>100%</b>

- **Photojournalism**

Exposure -	30%
Composition-	30%
Visual Impact-	40%
<b>TOTAL</b>	<b>100</b>



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**Incl #2 to Div Memo # \_\_\_\_\_, s. 2014**

*DSPC October 25, 2024/ Ozamiz City Central School of Arts and Trades*

**MATRIX OF ACTIVITIES**  
**October 25, 2024 ELEMENTARY AND SECONDARY- ENGLISH AND FILIPINO**  
**Ozamiz City School of Arts and Trades**

<b>Time</b>	<b>Activity/ Contest</b>	<b>Venue</b>	<b>Persons Responsible</b>
<b>Morning</b> 7:15 - 8:00	Registration	OCSAT Gym	DSPAA
8:00 – 8:30	DSPC Orientation	OCSAT Gym	EPSs and DSPAA
9:00 – 10:00	Photojournalism Contest News Writing Features Writing	TBA	English & Filipino EPS, Facilitators
10:30 – 11:30	Editorial Writing Column Writing Editorial Cartooning	TBA	English & Filipino EPS, Facilitators
12:00- 12:30	Lunch Break		
<b>Afternoon</b> 1:00 – 2:00	Copyreading and Headline Writing Science and Technology Writing	TBA	English & Filipino EPS, Facilitators
2:00 – 4:30	Sports Viewing Sports Writing	TBA	English & Filipino EPS, Facilitators
4:30 – 5:00	Homebound		

- **Schedule of activities may change as the need arises.**
- **School paper advisers and campus journalists waiting for their events are encouraged to stay at the OCSAT Gym for important announcement.**



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**Incl #3 to Div Memo # \_\_\_\_\_, s. 2024**

*DSPC October 25, 2024/ Ozamiz City Central School Gym*

**COMMITTEES**

**OCSAT Gym Preparation, Decoration and Sound System**

*OCSAT Personnel*

**Program**

*Julieta H. Bitay*

*Chelou M. Tizon*

*Ket Ian Cotaes*

*OCSAT Teachers*

*Division SPAA Officers*

**Registration and Contest Facilitators**

Elementary English

Elementary Filipino

Secondary English

Secondary Filipino

*OCSAT Personnel*

**Awards**

Secondary: DSPAA Officers

Elementary: DSPAA Officers



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