



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF OZAMIZ CITY

October 8, 2024

DIVISIONAL MEMORANDUM
NO. 300 s. 2024

CHRISTMAS TREE CONTEST 2024

TO: Assistant School Division Superintendent
Chief Education Supervisors (SGOD and CID)
Public Elementary and Secondary School Heads
This Division

1. In the spirit of celebrating the holiday season and fostering creativity and camaraderie within the school community, this Office announces the conduct of the **Christmas Tree Contest 2024**. This contest aims to showcase the artistic talents of our learners, teachers, and employees and bring the joy of Christmas to life through unique and imaginative Christmas tree designs utilizing wrappers of Magnolia Chicken Timpaldos products.
2. Each district shall have one entry. The Christmas tree shall be set up or installed at the central school in every district. It shall be a minimum of 6 feet high. The Christmas tree shall be available for showcase and viewing from December 1 – 20, 2024. The judging shall be from December 15 – 22, 2024.
3. Criteria for judging shall include:
 - a. Maximum utilization of Magnolia Chicken Templados packaging – 30%
 - b. Originality and Use of Theme – 25%
 - c. Creativity – 25%
 - d. Overall Attractive and Appeal – 20%
4. Announcement of winners shall be on or before December 28, 2024. Awarding ceremony shall on January 10 – 17, 2025. Partner-stakeholder San Miguel Foods, Inc. shall give all prizes/awards:
 - a. 1st Place – 50,000 worth of appliance or equipment for the school
 - b. 2nd Place – 30,000 worth of appliance or equipment for the school
 - c. 3rd Place – 20,000 worth of appliance or equipment for the school
 - d. Consolation Prize – 5,000 worth of appliance or equipment for the school
5. Immediate and wide dissemination of this Memorandum is highly enjoined.


NIMFA R. LAGO, PhD, CESO VI @
Assistant Schools Division Superintendent
OIC, Office of the SDS



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PANDONG
#PadayonAsensoOzamiz



Date: 09/16/2024

DEPED OZAMIZ CITY

Dear Sir/ Ma'am,

To provide color and excitement for the coming Holidays 2024 we would like to invite your good office or school in to join and support our campaign dubbed "**Magnolia Chicken Timplados Christmas Tree Contest**". This will also bring our healthy and nutritious ready to cook products closer to communities. Below are the details of this program;

Qualifier:

Any LGU, Public or Private School in your District or Municipality should signify intent to join for registration.

Awards:

- 1st Place - 50,000php worth of appliance or equipment for the school or LGU.
- 2nd Place - 30,000php worth of appliance or equipment for the school or LGU.
- 3rd Place - 20,000php worth of appliance or equipment for the school or LGU.
- Consolation Prize - 5,000php worth of appliance or equipment for the school or LGU.

Criteria:

1. Maximum utilization of Magnolia Chicken Timplados packaging- 30%
2. Originality & Use of Theme- 25%
3. Creativity - 25%
4. Overall Attractiveness and Appeal- 20%

Guidelines:

- The height of Christmas tree must be at minimum of 6ft.
- Must be available and showcase for viewing from December 1 to 20, 2024.
- Judging of the will be December 15 to 22 2024. Judges will be representatives from SMFI, LGU and Schools
- Announcement of winners will be on or before December 28, 2024.
- Awarding ceremony will be on January 10 to 17, 2025.

Please see attached for the executions and reference for the prizes: Thank you for the partnership and support

Cordially,

RENZEL LOWIE G. ORONG
Area Sales Manager

ALDRICH C. MAGNO
Trade Marketing Manager

EFREN R. CABRERA II
Region Sales Manager



Received by: [Signature] Date 09-15-2024

Judging - Dec. 15, 2024

Packs available at
ELM or Supermarkets