



Republic of the Philippines  
**Department of Education**  
REGION X – NORTHERN MINDANAO  
**SCHOOLS DIVISION OF OZAMIZ CITY**

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February 12, 2025

**DIVISIONAL MEMORANDUM**

No. **057** s. 2025

**2025 TREE HUGGING CAMPAIGN**

**TO:** Assistant Schools Division Superintendent  
Chief Education Supervisors (CID and SGOD)  
Elementary/Secondary School Heads  
*This Division*

1. Relative to the partnership with CENRO-Ozamiz City, the field is enjoined to conduct a Tree Hugging Campaign in all public elementary and secondary schools on February 13 – 14 in their respective schools.
2. School Heads shall take the lead in ensuring the conduct of the awareness campaign in all schools. The Campaign is designed to promote social/health benefits that we can derive from nurturing trees/forests, to raise awareness on the importance of tree hugging movement, and to introduce an alternative way of celebrating Valentine's Day on February 14 by showing and expressing love and care for the environment through tree hugging.
3. School Heads shall document the conduct of the activity from February 13 – 14 and shall submit the same online to Arlene C. Via, SEPS – Social Mobilization and Networking, SGOD. Use the hashtag #treehuggingcampaign.
4. Immediate dissemination of this Memorandum to all concerned is desired.

  
**NIMFA R. LAGO, PhD, CESO VI**

Assistant Schools Division Superintendent @  
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