



Republic of the Philippines  
**Department of Education**  
REGION X – NORTHERN MINDANAO  
**SCHOOLS DIVISION OF OZAMIZ CITY**

March 07, 2025

**DIVISIONAL MEMORANDUM**

No. **043** s. 2025

**GUIDE FOR THE 2025 NATIONAL WOMEN'S MONTH CELEBRATION**

To: Assistant Schools Division Superintendent  
Chief Education Supervisors (SGOD and CID)  
Public Elementary/Secondary School Heads/Department Heads  
Concerned Personnel  
This Division

1. Pursuant to Philippine Commission on Women (PCW) Memorandum Circular No. 2025-01, re: *Guide for the 2025 National Women's Month Celebration (NWMC)*, this Office enjoins the field through the Gender and Development (GAD Focal Point System) to conduct a School-Based National Women's Month Celebration with the sub-theme, **"Babae sa Lahat ng Sektor, Aangat ang Bukas"** on March 1-31, 2025.

2. The celebration aims to:

- Increase awareness and advocacy for gender equality, resulting in greater recognition of women's equal rights, power, and opportunities across all sectors;
- Enhance the inclusion of marginalized and vulnerable sectors of women, including indigenous women, rural women, and women with disabilities, through targeted initiatives that ensure their participation and access to programs and resources promoting inclusive development;
- Strengthen multi-sectoral collaboration with government agencies, LGUs, NGOs, CSOs, and other stakeholders, leading to improved policies, access to services, and sustainable opportunities for women; and
- Improve policies and gender-responsive governance, ensuring the sustainability of gender equality efforts beyond 2025.

3. The following are the suggested activities for the NWMC at the school and division levels:

Date	Activity	Persons Involved
March 1-31, 2025	Display of the National Women's Month Celebration Banner in front of the SDO, Division of Ozamiz City, and the respective schools	School and Division GAD Focal Point System



Address: IBJT Compound, Carangan, Ozamiz City  
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	(For downloadable collateral designs or Canva link, visit this link): <a href="https://pcw.gov.ph/2025-national-womens-month-celebration/">https://pcw.gov.ph/2025-national-womens-month-celebration/</a>	
March 5, 12, 19, & 26, 2025	Purple Wednesdays or #PurpleYourProfile	All DepEd Personnel
March 7, 14, 21, and 28, 2025	Musika ng Kababaihan Fridays (#MNKFriday)  (Download the songs from <a href="https://library.pcw.gov.ph/search/?q=musikjuana">https://library.pcw.gov.ph/search/?q=musikjuana</a> )	School and Division GAD Focal Point System
March 7, 14, 21, and 28, 2025  3:00 p.m. - 5:00 p.m.	iPOWER Activities (Zumba, Sports and other related activities)	Maricel D. Avila Accountant III  Dorothy Joy B. Yting AO-V Admin. Services  Adda Liza J. Saquin AO-IV Personnel  Lourben Mae O. Lumasag Nurse II
March 3, 10, 17, 24, and 31, 2025  Every Monday of March during the Flag Raising/ Monday Convocation	The Use of the All-Women Cast Lupang Hinirang Video  (Download the music video from <a href="https://library.pcw.gov.ph/lupang-hinirang-all-women-cast/">https://library.pcw.gov.ph/lupang-hinirang-all-women-cast/</a> )	School Head and School GFPS/SDO Section In-Charge of the Monday Convocation
March 31, 2025 (During the Flag Raising)	<b>(For SDO Personnel Only)</b> An Orientation on <i>Empowering Every Woman: Advancing Gender Equality</i> ✓ Gender Awareness, Sensitivity, Equality, and Equity	Arlene C. Via, SEPS, SMN



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and Monday Convocation)	<ul style="list-style-type: none"><li>✓ Anti-Online Sexual Abuse and Exploitation of Children (OSAEC)</li><li>✓ Anti-Child Sexual Abuse and Exploitation Materials (CSAEM)</li></ul>	Invited Speaker
March 31, 2025  3:00 p.m.- 05:00 p.m. at the Division Training Hall	GAD Quiz Bee	2 District/SDO Section (CID, SGOD, and OSDS) Representatives, preferably female  <b>Note: Previous winners will no longer qualify.</b>

4. Schools may opt to adopt some of the activities suggested in the MC No. 2025-01 provided they strictly adhere to the **No-Disruption-of-Classes** policy stipulated in DepEd Order No. 9, s. 2005 titled, *'Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.'*
5. Expenses incurred relative to the conduct of the NWMC shall be charged against School/Division MOOE/GAD Funds subject to the usual accounting and auditing rules and procedures.
6. Participation of personnel in the program/activity is in adherence to the Equal Opportunity Policy (EOP) as stipulated in Divisional Memorandum No. 111-B, s. 2018: No discrimination on age, gender, sexual orientation, civil status, disability, religion, or political affiliation, among others.
7. Enclosed is the list of GAD Focal Point System (GFPS) and Technical Working Group.
8. PCW Memorandum Circular No. 2025-01 can be accessed through this link: <https://pcw.gov.ph/2025-national-womens-month-celebration/>
9. Any queries on this matter may be channeled to Imelda D. Pongase, EPS, Division GAD Coordinator @ 09072905030, or Mary Joy M. Doromal @ 09072787553.



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10. This Office directs the immediate and wide dissemination of this Memorandum.

**NIMFA R. LAGO, PhD, CESO VI**  
Assistant Schools Division Superintendent  
OIC, Office of the Schools Division Superintendent

Reference: Memo Circular No. 2025-01  
To be indicated in the Perpetual Index  
under the following subjects:

**GENDER AND DEVELOPMENT      NATIONAL WOMEN'S MONTH      PERSONNEL**

IDP/ *Guide for the 2025 National Women's Month Celebration (NWMC)*  
\_\_\_/March 07, 2025



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Enclosure. *Technical Working Group*

**A. Steering**

Executive Chairperson: Nimfa R. Lago, *SDS*

**GAD Focal Point System**

Chairman: Dionesio R. Liwagon, Jr., *ASDS*

Members:

Anaclea A. Gacasan, *Chief-ES, CID*

Johnnel A. Guangco, *OIC, Chief-ES, CID*

Luisander C. Luy

Ivy J. Cabual

Maricel D. Avila

Dorothy Joy B. Yting

Ell June S. Abucay

Imelda D. Pongase

Mary Joy G. Doromal

Jeanelei L. Carolino

Rosalyn M. Lato

Arlene C. Via

Samie B. Aso

**B. GAD Quiz Bee**

Chair: Ell June S. Abucay

Members: Ivy J. Cabual  
Dorothy Joy B. Yting  
Imelda D. Pongase  
Mary Joy G. Doromal  
Jeanelei L. Carolino  
Rosalyn M. Lato  
Maricel D. Avila  
Arlene C. Via  
Samie B. Aso

**C. GAD Empowerment Dental and Health Check**

Chair: Dr. Ernesto C Anteola

Members: Dr. Cesar A. Bagaloyos  
Lynneth E. Bajao  
Ebenezer Bud L. Bangcong  
Mario Cristino D. Lumantas  
Lourben Mae O. Lumasag  
Anne Soraida G. Rosario  
Salome T. Villa  
Guests (5)



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**D. Wellness Activities/Games/i-POWER**

Chair: Maricel D. Avila  
Members: Adda Liza J. Saquin  
Charity O. Baguio  
Ivy J. Cabual  
Lourben Mae O. Lumasag  
Lynneth E. Bajao

**E. Attendance/Distribution Sheet**

Finance: Faith L. Gulang  
Admin: Stephen S. Anino  
CID: Gladys L. Baybado  
SGOD: Shenefe B. Lomoctos

**F. QAME**

Chair: Anthony P. Marollano  
Member: Samie B. Aso

**G. Certificates**

Chair: Jeanelei L. Carolino  
Members: Desi G. Aninao – CID  
Shenefe B. Lomoctos-SGOD  
Dinalyn A. Ramayrat – Admin  
Claudia Faith V. Navarez –Accounting  
Gerfe M. Ada-Accounting  
Marry Jane C. Ricalde-Accounting

**H. PR, PPMP, Payroll and others**

Chair: Mary Joy G. Doromal  
Members: Jeffrey S. Libor  
Jeanelei L. Carolino  
Imelda D. Pongase

**I. Documentation and I.T. Specialists**

Chair: Regie A. Cathedral  
Member: Jefferson Bolos

**J. Communication and Partnership**

Chair: Arlene C. Via  
Member: Rhona M. Agustin

**K. Logistics**

Chair: Victorio C. Marigomen, Jr.  
Members: Ethel R. Manuel, Sharon Z. Galay, Jeffrey S. Libor

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