



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF OZAMIZ CITY

May 15, 2025

DIVISIONAL MEMORANDUM

No. 166 s. 2025

STRENGTHENING THE APPLICATION OF THE DEPED MANUAL OF STYLE (DMOS) AND DEPED SERVICE MARKS AND VISUAL IDENTITY MANUAL (DSMVIM)

TO: Assistant Schools Division Superintendent
Chief Education Supervisors (CID and SGOD)
Public Elementary, Secondary and Senior High School Heads
This Division

1. Relative to Regional Memorandum No. 334, s. 2025, re: Strengthening the Application of the DepEd Manual of Style (DMOS) and DepEd Service Marks and Visual Identity Manual (DSMVIM), this Office reiterates the strict implementation of the DepEd Manual of Style (DMOS) and DepEd Service Marks and Visual Identity Manual (DSMVIM) in all documented information created by the Department.
2. For the updated DepEd and Bagong Pilipinas Brand Guidelines, check the link <http://bit.ly/DepEdBagongPilipinas>.
3. Immediate and wide dissemination of this memorandum is desired.

NIMFA R. LAGO, PhD, CESO VI
Assistant Schools Division Superintendent
OIC, Office of the Schools Division Superintendent

P.P.

GIEZEL C. GONGB *me 25/15/25*
Public Schools District Supervisor

Enclosure:

Reference: Regional Memorandum 334, s. 2025

To be indicated at the Perpetual index
under the following subjects:

MANUAL OF STYLE

QUALITY MANAGEMENT

SERVICE MARKS

MPE/DM 2025- Strengthening the Application of the DepEd Manual of Style (DMOS) and DepEd Service Marks and Visual Identity Manual (DSMVIM)
_____/May 15, 2025



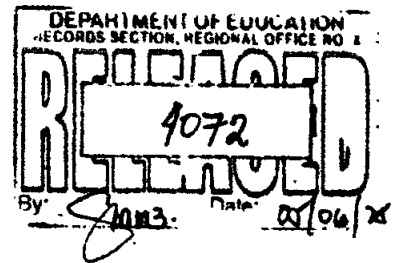
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Republic of the Philippines
Department of Education
REGION X - NORTHERN MINDANAO



May 5, 2025

REGIONAL MEMORANDUM
No. 394, s. 2025

**STRENGTHENING THE APPLICATION OF THE DEPED MANUAL OF STYLE (DMOS)
AND DEPED SERVICE MARKS AND VISUAL IDENTITY MANUAL (DSMVIM)**

To: Assistant Regional Director
Schools Division Superintendents
Assistant Schools Division Superintendents
All Others Concerned

1. Following **DepEd Order No. 009, s. 2021**, titled **Institutionalization of a Quality Management System in the Department of Education** to implement "One DepEd, One QMS," and **DepEd Memorandum No. 014, s. 2022**, titled **The DepEd Quality Management System (QMS) Manual and Procedures and Work Instructions Manual (PAWIM)**, this Office reiterates the strict implementation of the **DepEd Manual of Style (DMOS)** and **DepEd Service Marks and Visual Identity Manual (DSMVIM)**.

2. Hence, **all documented information** created by DepEd shall follow the style and formatting stipulated in DMOS and the DSMVIM. For the updated **DepEd and Bagong Pilipinas Brand Guidelines**, check this link <https://bit.ly/DepEdBagongPilipinas>.

3. This Office directs the immediate and wide dissemination of this Memorandum.

DR. ARTURO B. BAYOCOT, CESO III
Regional Director

ATCH: As stated
To be indicated in the Perpetual Index
under the following subjects:

ACCREDITATION DMOS DSMVIM
ISO 9001:2015 MANUALS

ORD-PAU/moon



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