Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF OZAMIZ CITY

August 13, 2025

DIVISIONAL MEMORANDUM
No. 268, s. 2025

DIVISIONAL SCHOOLS PRESS CONFERENCE (DSPC) 2025
(ELIMINATION ROUND)

To: Assistant Schools Division Superintendent
Chief Education Supervisors (CID and SGOD)
Private/Public Elementary School Heads
All Others Concerned
This Division

1. Pursuant to the provisions of R.A. 7079, otherwise known as the Campus Journalism Act of 1991, which mandates the Department of Education (DepEd) to conduct periodic competitions, press conferences, and training seminars/workshops for student-writers and teacher-advisers of school publications, this Division shall conduct the Division Schools Press Conference (DSPC) Elimination Round on August 27, 2025, at the Ozamiz City School of Arts and Trades (OCSAT).

2. The official theme for this year's DSPC has yet to be finalized. However, the following are being considered as possible topics: Artificial Intelligence, Ethics in Social Media, Promoting Digital Literacy through Campus Journalism, Climate Change, Transformational Leadership, and Good Governance.

3. The objectives of the Division Schools Press Conference are to:
a. Develop the journalism skills and potential of students/pupils;
b. Promote the practice of responsible journalism; and
c. Identify participants for the 2026 Regional Schools Press Conference.

4. The whole-day DSPC will feature contests in various individual journalism events. (Please refer to Enclosure Nos. 1–3 for the contest mechanics, activity matrix and committees.)

5. Participants shall be the First-Place winners in the different journalism events during the School Level Press Conference in all public and private elementary and secondary schools. Each participating school may only send one (1) contestant per event.

6. A contestant may join a maximum of two (2) events, provided these are in the same language/medium. In case a contestant wins in both events, he/she must choose only one (1) event to represent in the RSPC 2026.

7. For group events, the representatives for the RSPC 2026 shall be determined by the concerned Education Program Supervisors (EPSs) based on the letters of intent submitted. This follows certain National Schools Press Conference and Regional Schools Press Conference guidelines on participation.

8. Official results of the different contest events will be released through Division Memorandum a few days after the competition to ensure a thorough evaluation of all submitted outputs. The fifth and fourth places will be identified in the ranking, while the top three will proceed to the final round, which will be scheduled after the release of results.

9. There will be an online meeting for all school paper adviser participants on August 18, 2024, at 3:00 p.m. via Google Meet. The link will be provided on the day of the meeting.

10. In addition to school-based enhancement training, a separate face-to-face enhancement training will be organized for regional qualifiers, with invited experts to prepare them for the RSPC 2026. Details of this activity will be issued through a separate memorandum immediately after the DSPC 2025.

11. Travel and other expenses related to attendance at this conference may be charged against local MOOE or school publication funds, subject to the usual accounting and auditing rules and regulations.

12. Immediate and wide dissemination of this memorandum to all concerned is hereby desired.

NIMFA R. LAGO, PhD, CESO VI
Assistant Schools Division Superintendent
OIC- Office of the Schools Division Superintendent

Encl.: As stated
Reference: R.A. 7079
To be indicated in the Perpetual Index
under the following subjects:

PROGRAMS CURRICULUM LEARNERS TEACHER'S SCHOOLS

FBA/DM- DIVISIONAL SCHOOLS PRESS CONFERENCE (DSPC) 2025 ELIMINATION ROUND
/August 13, 2025

Incl #1 to Div Memo # 268, s. 2025
DSPC/ August 27, 2025/ Ozamiz City School of Arts and Trades

A. The contests in English and Filipino for both Elementary and Secondary levels are as follows:

Individual (DSPC Contests)

- News Writing / Pagsulat ng Balita
- Editorial Writing / Pagsulat Editoryal
- Feature Writing / Lathalain
- Sports Writing / Balitang Isports
- Copy Reading/Headline Writing / Pagkokopya at Pagwawasto ng Sipi
- Editorial Cartooning / Kartoon Editoryal
- Science and Health Writing/ Pagsulat ng Agham at Pangkalusugan
- Digital Photojournalism/ Pagkuha ng Larawang Pampahayagan
- Column Writing/ Pagsulat ng Kolum

Group (Through a letter of intent for possible entries)

- Radio Broadcasting
- TV Broadcasting
- Collaborative Desktop Publishing
- Online Publishing (Secondary level only for Filipino and English)

B. Guidelines for The Selection of Winners in The Different Individual Writing Events

The Individual Writing Contests are designed to showcase the competencies of campus journalists and promote fair and ethical use of media as tenets of responsible journalism.

Only learners from school with school paper (print or pdf copy), either in English or Filipino, for the school year 2025-2026 and who won the top one spots in each category are allowed to compete in the various individual contests of the RSPC.

General:

1. Should there be questions and assistance needed, the participants can only raise their concerns to the assigned proctor and/or examiner.
2. School paper advisers, teachers, principals, parents or guardians are not allowed to be with their journalists in the contest room/venue.
3. The Top five winners per medium shall be recognized.
4. Any violation of the stipulated guidelines will be grounds for disqualification of the participant.
5. The decision of the Board of Judges in all aspects of the contest is final and irrevocable.

Specific:

1. Sports Writing:

a. The DTWG shall orient and provide instructions to the contestants before the contest proper.
b. A pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials.
c. A video game is provided by DOs to be watched by the contestants.
d. A post-game conference shall be held to interview officials and athletes after the game.
e. The contestants shall proceed to the designated contest room for the writing of the sports article.

2. Copyreading and Headline Writing:

a. The contestants shall bring their own pencil for the contest.
b. The contestants shall follow directions given in the contest piece.
c. The contestants shall provide a headline for the article.

3. Editorial Cartooning:

a. The contestants shall bring their own Mongol pencil no. 2 while the DTWG shall provide paper for the contest.
b. The cartoon must be anchored on the given topic or issue.
c. The cartoon should be, at all times, compliant with the professional and ethical standards of media.

4. Science and Technology Writing, News Writing, Feature Writing, Editorial Writing, Column Writing:

a. Fact sheets, topics or other sources of information shall be given to the contestants as bases in writing article.
b. The DTWG shall provide a paper for the contest.

5. Photojournalism:

a. Preparation:
1. Contestants shall be at the contest venue thirty (30) minutes before the orientation on the guidelines and the rubrics.
2. The contestants are allowed to use any Digital Camera (point and shoot only) with a maximum of 24.3 megapixels with fixed lenses. Contestants who will use any DSLR and other high-end cameras will not be permitted to join the contest.
3. The contestants shall submit the camera with empty memory card (internal memory) to be checked by the examiner/s.
4. The contestants shall bring their own camera cable for uploading and saving of pictures.
5. Cellular phones, extra digital cameras, extra storage card or any additional materials/equipment are not allowed in the contest area.
6. Contestants shall bring their own black ballpen while the DTWG will provide scratch papers where contestants can write down notes during the shooting.

b. Provision for Memory Card:
1. The contestants shall load the empty storage card in front of the examiner on the contest day.

c. Photo shoot, Uploading and Captioning
1. The loading and unloading of the storage card will be done in front of the examiner.

2. Control shot shall be the first shot
3. Contestants are given one hour to take pictures.
4. Contestants are allowed to take unlimited shots but will submit only five possible photos with caption for the given theme and the control shot.
5. The contestants shall write the file name of each photo in the caption sheet. Caption sheets will be provided by the DTWG.
7. Contestants will be given 30 minutes to write the captions for each of the five photos.
8. Throughout the duration of the competition, the advisers, trainers, and parents are NOT allowed in the contest venue.

C. Individual & Group Events Mechanics/ Criteria

- **News Writing, Feature Writing, Editorial Writing, Column Writing, Science and Health Writing & Sports Writing**

Substance -	35%
Mechanics -	30%
Clarity of Presentation -	25%
Tone/ Style -	10%
TOTAL -	*100%*

- **Editorial Cartooning**

Visual Impact -	50%
Humor -	30%
Symbol -	20%
TOTAL	*100%*

- **Photojournalism**

Exposure -	30%
Composition-	30%
Visual Impact-	40%
TOTAL	*100*

Republic of the Philippines

Department of Education

REGION X – NORTHERN MINDANAO

SCHOOLS DIVISION OF OZAMIZ CITY

Incl #2 to Div Memo # 268 **, s. 2025**

DSPC August 27, 2025 *Ozamiz City School of Arts and Trades*

MATRIX OF ACTIVITIES

August 27, 2025 ELEMENTARY ENGLISH AND FILIPINO

Ozamiz City School of Arts and Trades

Time	Activity/ Contest	Venue	Persons Responsible
Morning 7:15 - 8:00	Registration	OCSAT Gym	DSPAA
8:00 – 9:30	DSPC Orientation	OCSAT Gym	EPSs and DSPAA
9:30 – 10:30	Photojournalism Contest News Writing Features Writing	Entrep Building – English Library Hub – Filipino	English & Filipino EPS, Facilitators
10:30 – 11:30	Editorial Writing Column Writing	Entrep Building – English Library Hub – Filipino	English & Filipino EPS, Facilitators
12:00- 1:00	Lunch Break		
Afternoon 1:00 – 2:00	Copyreading and Headline Writing Science and Technology Writing	Entrep Building – English Library Hub – Filipino	English & Filipino EPS, Facilitators
2:00 – 3:00	Editorial Cartooning	Entrep Building – English Library Hub – Filipino	English & Filipino EPS, Facilitators
3:00-4:30	Sports Viewing Sports Writing	Entrep Building – English Library Hub – Filipino	English & Filipino EPS, Facilitators
4:30 – 5:00	Homebound		

- **Schedule of activities may change as the need arises.**
- **School paper advisers and campus journalists waiting for their events are encouraged to stay at the OCSAT Gym for important announcement.**

Address: IBJT Compound, Carangan, Ozamiz City
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Telefax: (088) 545-09-90
Email Address: ozamiz.city@deped.gov.ph

BAGONG PILIPINAS

PANDONG

#PadayonAsensoOzamiz

Incl #3 to Div Memo # 268 **, s. 2025**
DSPC August 27, 2025/ Ozamiz City School of Aets and Trades

COMMITTEES

OCSAT Gym and Contest Venue Preparation, Decoration and Sound System
Jean Alindo with OCSAT Personnel

Program
Julieta Bitay
Princess Ann Lastimosa
Ket Ian Cotales
OCSAT Teachers
Division SPAA Officers

Registration and Contest Facilitators
English and Filipino Campus Journalism Coordinatirs and OCSAT Personnel

Awards and Certificates
Julieta Bitay and OCSAT Personnel