



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF OZAMIZ CITY

Divisional Advisory No. 010, s. 2026

January 14, 2026

Complying with DepEd Order No. 8, s. 2013,
this Office issues this Advisory not for endorsement per DO 28, s. 2001,
but for the information of DepEd officials,
personnel/staff, and the concerned public
(visit ozamiz.city@deped.gov.ph)

**INVITATION TO THE DIFFERENT EVENTS IN THE CELEBRATION OF THE
COLLEGE OF BUSINESS AND ACCOUNTANCY (CBA)
MONTH 2026 OF LA SALLE UNIVERSITY**

This Advisory disseminates the invitation to the different events in the Celebration of the College of Business and Accountancy (CBA) Month 2026 of La Salle University. All Public Senior High School in the Division of Ozamiz City offering Accountancy, Business, and Management (ABM) strand are encouraged to participate in the said contest on a voluntary basis. The participation of learners and personnel shall not hamper the instructional time in compliance with the provision in DepEd Order No. 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith, and the policy on off-campus activities stated in DepEd Order No. 66, s. 2017.

Attached is a copy of the communication for the specific details.

This Office directs the immediate dissemination of this Advisory.

LCL/DA Invitation to the Different Events in the Celebration of the College of Business and Accountancy (CBA)
Month 2026 of La Salle University

____/February 5, 2026



Address: IBJT Compound, Carangan, Ozamiz City
Telephone No: (088) 545-0988
Email: ozamiz.city@deped.gov.ph
Website: ozamiz.deped.gov.ph

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January 26, 2026

LORENA P. SERRANO
Schools Division Superintendent
Division of Ozamiz City
Department of Education



Dear Superintendent Serrano:

We are delighted to invite students from the schools under your division to participate in one of our upcoming events during our celebration of the College of Business and Accountancy (CBA) Month 2026. We believe this event will provide a valuable opportunity for students to engage in fun and educational activities while fostering a sense of community within our school district.

Event	Schedule	Venue
4th Search for the Outstanding ABM Students for Grade 12	Saturday, February 21, 2026 Qualifying Round	Online via Google Forms
	Saturday, February 28, 2026 Final Round	SJ Library, LSU
3rd Business Plan Competition for Grade 12	Saturday, February 21, 2026 Business Plan Submission	Respective Senior High School Campuses
	Saturday, February 28, 2026 Presentation and Defense	SJ Rooms, LSU
1st Sales Pitching Competition for Grade 11	Saturday, February 21, 2026 Poster/Slide Submission	Online via Google Forms
	Saturday, February 28, 2026 Sales Pitch Proper	Seminar Room, LSU

We would like to extend this invitation to all Grades 11 and 12 ABM, other interested students and their respective teachers in Senior High School. This is an open invitation, and we encourage all students to participate regardless of their academic status.

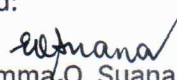
We would appreciate it if you could help us spread the word to the teachers and students and their respective families by officially endorsing this invitation and posting on your school website, social media platforms, and other communication channels. Attached to this letter are the details and mechanics of the events.

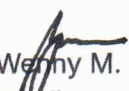
We look forward to your response and hope to see many of your students at our event.

Sincerely,


Mr. Lowell C. Pacot
Dean, College of Business and Accountancy

Noted:


Dr. Emma O. Suana
Vice Chancellor for Academics


Dr. Wenny M. Caseros
Chancellor


B. Rev. E. Mejias FSC
President

**4TH SEARCH FOR OUTSTANDING ABM STUDENTS 2026
SEARCH MECHANICS**

I. Project

4th Search for Outstanding Accountancy, Business, and Management (ABM) Students

II. Coverage

All Senior High Schools with Accountancy, Business, and Management (ABM) Academic Track in the Province of Misamis Occidental and its nearby provinces

III. Schools and Universities Covered

All public and private schools, colleges, and universities duly recognized by the government and accredited by the Department of Education that offers a Senior High School program.

IV. The Search Process

All interested students shall register online. Only duly registered students will then undergo the qualifying examination, from which we will determine the Top 25 qualifiers. The Top 25 qualifiers will battle again for the Grand Finals (onsite) in a quiz bee format. The Top 5 will advance to the Q&A, from which we will determine the grand champion.

V. Qualifying Exam Subjects

Subjects	Sponsor	Time Limit
<ul style="list-style-type: none"> ● Business Marketing ● Organization and Management ● Business Ethics and Social Responsibility ● Entrepreneurship 	Junior Marketing Executives (JMEX)	1 hour 9:00-10:00 AM
<ul style="list-style-type: none"> ● Business Finance ● Business Math ● Applied Economics 	Junior Financial Executives (JFINEX)	1 hour 10:30-11:30 AM
<ul style="list-style-type: none"> ● Fundamentals of Accounting, Business and Management 1&2 	Junior Philippine Institute of Accountants (JPIA)	1 hour 1:30-2:30 PM

VI. Qualification for student contestants

Grade 12 ABM Students currently enrolled and candidates for graduation by the end of academic year 2025-2026.

VII. Requirements for Registration

All interested students should accomplish the official registration form via this link:

<https://bit.ly/4thSOABMS2026Registration>

VIII. Contest Rules

A. General Mechanics for Qualifying Examination

1. Each school may register as many interested students as they can. No registration fee is required to join the contest.
2. Examinees should have accomplished and submitted the registration form as stated in Section VII on or before **Saturday February 14, 2026**. No-registration, no-qualifying-exam policy.
3. Cheating automatically disqualifies the participant from the program.

B. Guidelines for Online Qualifying Examination

1. Only officially registered students shall be eligible to take the examination.
2. The test link for each subject examination will be sent to the student's registered email address 48 hours before the examination. Actual questions will only be accessible on the scheduled day and time of examination.
3. All participants are advised to log in 30 minutes before the scheduled examination for preparation and to test the functionalities of the device and online testing tool.
4. Calculators, spreadsheets, and other tools are allowed during the examination.
5. In exigent or unforeseen events and circumstances (typhoon, earthquake, civil unrest, etc.), the cancellation of the examination should be an agreement between the program administrators and testing center officers or students (if applicable). However, power interruption in certain areas will not result in cancellation/postponement of examination except if it affects everyone.

C. Online Qualifying Examinations

1. The Qualifying Examination shall be done simultaneously online on **Saturday February 21, 2026**.
2. The results of the Qualifying Examination will be released on or before **Sunday February 22, 2026**.
3. Results will be sent to the students and the school's registered email addresses.
4. Twenty-five students with the highest scores during the Qualifying Examination will move forward to join the Grand Finals.

D. Grand Finals

1. The Grand Finals will be held onsite at La Salle University, Ozamiz City.
2. Each finalist is allowed to invite one companion in the SOABMS event. The names of the guests must be submitted not later than three (3) days before the date of the Grand Finals. No changes will be accommodated then after.
3. The Top 25 Finalists will compete in Quiz Bee covering the same subjects as enumerated in Section V.
4. The Board of Judges will be composed of the Dean, Program Heads, and Faculty of the College of Business and Accountancy.

5. The Top Five (5) Finalists of the Quiz bee will advance to the Grand Finals for the question-and-answer (Q&A) portion to be conducted on the same day by the Board of Judges.
6. The overall criteria for determining the final scores of the winners of the Search for Outstanding ABM Students will be as follows:

Quiz Bee.....	50.00%
Q&A portion.....	50.00%
Total.....	100.00%
7. Each question during the online Quiz Bee will have a corresponding point, the total points for all the questions is 100 points. Hence, in computing the Quiz Bee portion mentioned in No. 6 above, the actual points garnered by each Finalist shall be multiplied by fifty percent (50%). However, points garnered during the tiebreaker (if applicable) shall not be included in the computation. Furthermore, in instances where questions are voided during and after the Quiz Bee, the revised highest attainable score shall be considered the total points.
8. The criteria for the Q&A portion will be as follows:

Communication.....	40.00%
Substance.....	40.00%
Poise and demeanor.....	20.00%
Total.....	100.00%
9. The average percentage score of all judges shall be computed to obtain the fifty percent (50%) of the Q&A portion.
10. The Tabulation and Audit Committee for the SOABMS shall be responsible for reviewing the tabulated scoring report for all examinations (quiz bee and Q&A). The tabulated scores shall be submitted to the Board of Judges for review and final approval.
11. In case of a tie, the winner/s will be decided by the Board of Judges.
12. The decision of the Board of Judges is final.
13. All finalists are required to complete the post-evaluation form within 24 hours from the end of the program.

IX. Prizes and Awards

A. Qualifying Examination

Participants who get at least 60% of the perfect score will be given an e-certificate to be given in their registered email address.

B. Finals

Top 5 winners will receive a plaque of recognition and medal. All finalists will be given a certificate of recognition. Plaques and certificates will be awarded on the same date. Medals will be given during their graduation ceremony.

**THE GRAND FINALS
SEARCH MECHANICS**

1. The Grand Finals will be held Onsite at La Salle University, Ozamiz City.
2. Each finalist is allowed to invite one companion in the SOABMS event. The names of the guests must be submitted not later than one (1) day before the date of the Grand Finals. You may submit via email or text message. No changes will be accommodated then after.
3. The Top 25 Finalists will compete in Quiz Bee covering the same subjects as enumerated in Section V - Examination Subjects Coverage. See link for the Table of Specifications: <https://bit.ly/4thSOABMS2026GrandFinalsTOS>
4. The Board of Judges will be composed of the Dean, Program Heads, and Faculty of the College of Business and Accountancy.
5. The Top Five (5) Finalists of the Quiz bee will advance to the Grand Finals for the question-and-answer (Q&A) portion to be conducted on the same day by the Board of Judges.
6. The overall criteria for determining the final scores of the winners of the Search for Outstanding ABM Students of the Province of Misamis Occidental will be as follows:

Quiz Bee.....	50.00%
Q&A portion.....	50.00%
Total.....	100.00%

7. Each question during the Quiz Bee will have a corresponding point, the total points for all the questions is 100 points. Hence, in computing the Quiz Bee portion mentioned in No. 6 above, the actual points garnered by each Finalist shall be multiplied by fifty percent (50%). However, points garnered during the tiebreaker (if applicable) shall not be included in the computation. Furthermore, in instances where questions are voided during and after the Quiz Bee the revised highest attainable score shall be considered the total points.

All questions in the Quiz Bee are in a Multiple Choice type.

Easy Round.....	15 questions.....	1 point each
Moderate Round.....	10 questions.....	3 points each
Final Round.....	5 questions.....	5 points each

8. The criteria for the Q&A portion will be as follows:

Communication.....	40.00%
Substance.....	40.00%
Poise and demeanor.....	20.00%
Total.....	100.00%

9. The average percentage score of all judges shall be computed to obtain the fifty percent (50%) of the Q&A portion.

10. The Tabulation and Audit Committee for the SOABMS shall be responsible for reviewing the tabulated scoring report for all examinations (quiz bee and Q&A). The tabulated scores shall be submitted to the Board of Judges for review and final approval.
11. In case of a tie, the winner/s will be decided by the Board of Judges.
12. The decision of the Board of Judges is final.
13. All finalists are required to accomplish the post-evaluation form within 24 hours from the end of the program.

4TH SEARCH FOR OUTSTANDING ABM STUDENTS 2026

February 28, 2026

La Salle University

PROGRAM FOR THE GRAND FINALS

Registration and Attendance	30 minutes	07:00-07:30 AM
Orientation	30 minutes	07:30-08:00 AM
MARKETING QUIZ BEE (JMEX)	90 minutes	08:00-09:30 AM
AM Break	30 minutes	09:30-10:00 AM
FINANCE QUIZ BEE (JFINEX)	90 minutes	10:00-11:30 AM
Noon Break	90 minutes	11:30-01:00 PM
ACCOUNTING QUIZ BEE (JPIA)	90 minutes	01:00-02:30 PM
PM Break	30 minutes	02:30-03:00 PM
Q&A Portion for the Top 5	60 minutes	03:00-04:00 PM
Awarding Ceremony	60 minutes	04:00-05:00 PM

For questions, feel free to contact:
 MR. LOWELLE C. PACOT, CPA, MMA
 Dean, College of Business and Accountancy
lowelle.pacot@lsu.edu.ph
 09178381871

3RD BUSINESS PLAN COMPETITION
FOR SENIOR HIGH SCHOOL GRADE 12 ABM STUDENTS

MECHANICS

- I. Project
3rd Business Plan Competition (BPC) for Senior High School Grade 12 Accountancy, Business, and Management Students
- II. Coverage
All public and private schools, colleges, and universities duly recognized by the government and accredited by the Department of Education that offers a Senior High School Province of Misamis Occidental and nearby provinces in Region IX and X.
- III. General Objectives
 1. To promote the spirit of Entrepreneurship in the hearts and minds of students;
 2. To develop among the students a working knowledge of business planning and entrepreneurial thinking; and
 3. To provide a venue for students in business to converge and foster fellowship among themselves.
- IV. Categories
Category I: Food - pertains to manufacture of products considered to be edible including food and beverages, condiments, pastries and cakes, etc.
Category II: Service - pertains to businesses that are considered service providers which may include among others-professional services, transportation, financial, technical, construction, real estates, etc.
Category III: Non-Food - pertains to products that are non edible and do not fall under the food category- which may among others handicraft, decors and gift items, computers and gadgetry, health/medical products, spare parts, garments and textiles, chemicals, etc.
Category IV: Technology - pertains to any form of technology, i.e., systems development, mobile applications, etc.
- V. Requirements
Students are required to have a three-page Executive Summary of the business plan that will contain:
 1. Description of the proposed business and business model
 2. Description of the market opportunity
 3. Key Differentiation of the proposed business versus existing competitors
 4. Overview of sales, marketing, and operation strategy and plan
 5. Description of implementation of the plan (execution and timeline)
 6. Overview of financial projection (revenues, costs, expenses, profits and assumptions)
 7. Name of the proposed business/product/service

VI. Contest Rules

1. Only one group per category per school will be allowed. The number of students in each entry may range from one (1) up to (5).
2. The entries must be ideas and concepts prepared by the students. An adviser/coach or advisers/coaches will be allowed.
3. Each group must submit the Executive Summary of the Business Plan in PDF file.
4. Use only short size paper (8.5" x 11") with Times New Roman font size 12.
5. Margins on all sides should be 1 inch, single space.
6. A sample of the product or service of the finalist must be manifested during the panel evaluation through a product display of brochures/posters. The medium of the presentation is English.
7. All executive summaries of entries must be submitted through the Google Form (accessible via link: <https://bit.ly/BPCforSHS2026Registration>) on or before **Saturday February 21, 2026** from which 3 finalists in each category will be determined. The criteria of

selection of the finalists are:

Executive Summary	10%
Market Assessment	30%
Management and Operation	25%
Financial Projections	25%
Risk Assessment	10%
TOTAL	100%

Only entries that garnered top three (3) highest grades will proceed to the exhibition and oral defense components of the contest. The finalist will be announced on **Sunday February 22, 2026**. The organizer will make sure that all finalists will be informed at all means.

8. The top three (3) finalists will be ranked based on the results of the exhibition and oral defense. The schools and each of the students who participated will be awarded with Certificate of Participation.
9. The oral presentation using the Business Model Canvas will be held on **Saturday February 28, 2026** onsite at La Salle University.
10. The decision of judges is final and irrevocable.

VII. BUSINESS PLAN TEMPLATE

- | | |
|----------------------|----------------------------------|
| I. Executive Summary | IV. Management/Organization Plan |
| II. Marketing Plan | V. Financial Plan |
| III. Production Plan | VI. Appendix |

REGISTRATION FEE: NONE

PRIZES: Medal, Trophy and Certificate of Recognition

For questions, feel free to contact:

MR. LOWELLE C. PACOT

Dean, College of Business and Accountancy

lowelle.pacot@lsu.edu.ph

09178381871